

**BLACK EQUITY ORGANISATION**

# RACE RELATIONS ACT TOOLKIT

November 2025

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# BACKGROUND

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## Our Mission and Vision

The first Race Relations Act came into force in Britain in 1965. The Act defined racial discrimination as treating one person less favourably than another on the grounds of race. It banned racial discrimination in public places and also made the promotion of hatred on the grounds of 'colour, race, or ethnic or national origins' an offence.

Over the years, there has been progress in legislation championing equality and providing legal recourse to people experiencing racial discrimination.

2025 marks 60 years since the Act, and of course, we know that racism is not dead in Britain, which is why we exist- to dismantle systemic racism in the UK. Our campaign is here to call out the racism that continues to exist in this country and encourage people to examine their own racial bias.





## **Something to Remember:**

"No one is born hating another person because of the colour of his skin, or his background, or his religion. People must learn to hate, and if they can learn to hate, they can be taught to love."

Nelson Mandela





# IMPORTANT REMINDERS

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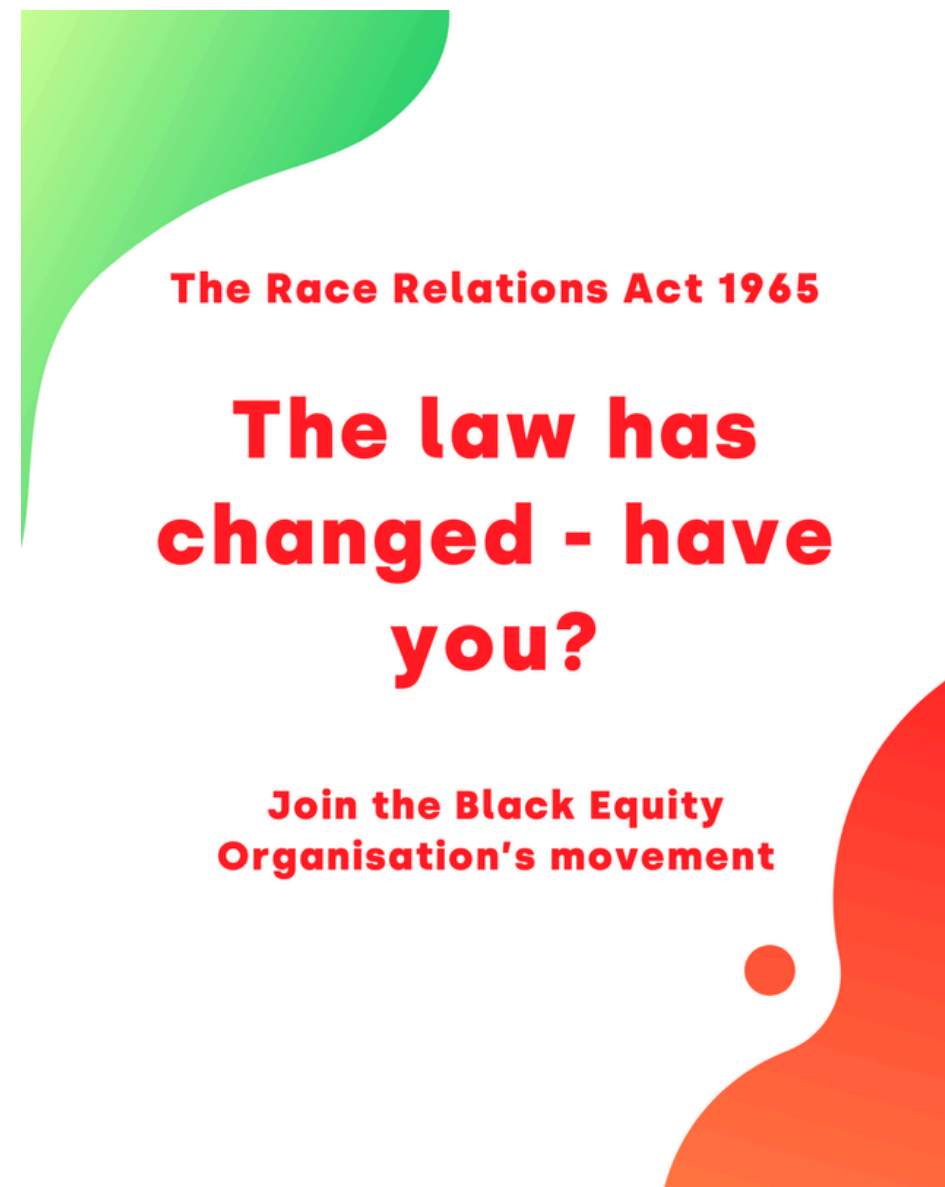
Download the assets.  
Tag us in your posts.  
Share with your network.





# Social Media Assets

Download our assets here: [https://drive.google.com/drive/folders/1uc-OkdJgicGN3SnYeEoDKAX8wKRqBVcv?usp=drive\\_link](https://drive.google.com/drive/folders/1uc-OkdJgicGN3SnYeEoDKAX8wKRqBVcv?usp=drive_link)



# Social Media Copy

**Copy 1:** We are joining @blackequityorg's movement to mark 60 years since the Race Relations Act. Despite it being 60 years, racism remains an issue in the UK.

We're supporting BEO in confronting the uncomfortable truth of racial bias.

The law has changed - but have you? Watch their campaign video (tag us).

#BEO #BEOXRRA

**Copy 2:** We are joining @blackequityorg's movement to mark 60 years since the Race Relations Act and support them in calling for an end to systemic racism that still exists in the UK.

We demand transformation, an environment of dignity and equity for everybody. Watch their campaign video (tag us).

#BEO #BEOXRRA

# Recording video to camera

We would encourage you to create a recorded video to camera. We have drafted a script suggestion for you to use. You can use it as a guide.

Film using your phone and make sure there is no background noise, the lighting is good, and you are filming vertically.

## Script suggestion:

Hey it's xxx (name),

This year marks 60 years since the Race Relations Act came into law. I'm supporting the Black Equity Organisation's campaign to highlight that despite it being 60 years, racism still exists today. Join me in supporting BEO's movement and sharing their video campaign. Check out their website and social media channels to watch their video.



# JOIN US

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Join our Black Activists Network:

<https://blackequityorg.com/uk-black-activists-network/>

Follow us on social media:



[@blackequityorg](https://www.linkedin.com/company/blackequityorg)



[@blackequityorg](https://www.instagram.com/blackequityorg)

E-mail Address

[press@blackequityorg.com](mailto:press@blackequityorg.com)